



## CALL FOR ABSTRACTS

The Congress of Sports Management, organized by the Research unit VIPS<sup>2</sup> (Violences, Innovations, Policies, Socialisations and Sports - EA 4636) at the Faculty of Sports Sciences of the University of Rennes 2, is a continuation of previous events, which took place in Strasbourg (2011), Dijon (2015) and Lyon (2017). These congresses and scientific exchanges led to the creation of an academic association in sports management.

This 4<sup>th</sup> edition will be an opportunity both to continue the research work undertaken, to bring together the scientific community in sports management but also to propose the first general assembly coordinated by the new academic association.

The Congress of Sports Management in Rennes is positioned in an international perspective, and is aimed at the community of lecturers and researchers, scholars (PhD and postgraduate students) and practitioners, from the public and private sectors, involved in this field. The international character is indeed a central issue in the development and recognition of multidisciplinary scientific work in sports management. It is also essential in view of the thematic orientation proposed in the framework of this conference: "Leisure, Tourism, Innovation".

### Scientific approach

1 / The scientific objective of the conference is to federate all the researchers who ponder on issues regarding sports management. This field of research is understood in a broad sense and covers a plurality of disciplinary approaches that constitute the identity of management research

in the field of sports: management sciences (human resources management, administration, marketing, strategic management, finance, etc.), sociology, law, economics, geography, history, etc. Scientific work in sports management is also developing in many areas and is interested in a range of cross-cutting themes such as amateur and professional sports clubs, the dynamics of practices and sports consumption, sports facilities, sporting events, the governance of sports organisations, the sporting goods industry, recreation and sports tourism, public management and administration, professional sports and sports entertainment, etc.

2 / Within the framework of the congress in Rennes, three main themes are proposed: tourism, leisure and innovation. These themes are important fields of reflection in the field of sports management, at the crossroads between research issues, formal learning and professional perspectives. However, the will of the congress is to gather as much as possible the community of sports management and proposals outside these three themes can be accepted.

- The first theme concerns the links maintained between sport and tourism, and the implications from the point of view of management. Without being exhaustive, several perspectives can be envisaged. For example, it will be necessary to understand the evolution of territorial marketing and the place of sport in the strategic positioning of territories, the impact of major sporting events in tourism, the role of sport in business tourism and the MICE market (Meetings, Incentives, Conventions & Events), the renewal of the tourism industry with regard to the evolution of sports, destination management and the “captation” of publics strategies, public policies transformations at the crossroads of sport and tourism, the evolution of sports tourism facing the new challenges of the ecological transition, etc.

- The second theme of this conference focuses more specifically on leisure sports. Whether it is a field of research structured around leisure studies, the aim is to understand the recent changes in leisure and the resulting managerial implications. Thus, proposals can be focused on the evolution of the sports leisure industry, the place and the role of the digital technology in the development of sporting leisure activities and the effects on sports consumption, the new management methods integrating leisure sports in the human resources management policies, the strategies (and difficulties) of sports federations in the development of leisure activities, the role of local authorities in the development and/or regulation of outdoor sports, the development of the consumption of the sports entertainment, etc.

- The last theme is transversal since it concerns innovation in the sports management sector. Proposals will be related to studies of industrial innovations and the development of new sporting goods, on innovations in sports services, on managerial innovations in human resources management, on the development of new tools for sports marketing, on the ethical limits of innovation (ambush marketing, etc.), on cases of innovations concerning sports facilities or new

innovative sports policies, etc. A reflection can also be considered on the obstacles, constraints and difficulties to lead the change (for instance, in the sports organisations) in a context of the injunction to innovation.

3 / This congress also seeks to create links between the world of research and that of sports management practitioners. The scientific papers presented will highlight the social utility of sports management research, particularly through the managerial implications that may arise from the main results presented. Interdisciplinary exchanges will make possible to question various issues, such as the new modes of governance of sports and tourism activities or the management of sports facilities, and to yield results or recommendations that certain stakeholders in the sports sector can seize upon, such as public institutions for economic or territory development. Both commercial and associative sectors will also be at the heart of scientific exchanges, and presentations of applied research may provide food for thought to renew managerial practices.

### **Abstracts submission**

Proposals will be submitted online on the congress website:  
<https://managementsport.sciencesconf.org>

Abstracts of up to 750 words (excluding references) will have to provide a structured research around scientific literature and qualitative and/or quantitative empirical data. A literature review with research questions that provides theoretical knowledge can also be submitted. Proposals will be accepted in French or English, respecting the following format:

## TITLE OF ABSTRACT

**Name Surname** – *Academic position*

*Institution*

[Email](#)

(please inform for each contributor if more co-authors)

**Keywords:** 4 to 6 words

### Abstract

Abstracts will include 750 words maximum (Font 11-point Times, justified, single spacing) and will summarise the main elements of your contribution:

- Introduction and objective (s)
- Theoretical framework and research questions
- Methodology of data collection/analysis
- Main results
- Recommendations & conclusion

Proposals referring to specific approaches (literature review, grounded theory, etc.) may digress this framework.

### References

Include main bibliography (5 sources maximum) in APA style.

Oral presentations, in French or English, will take 15 minutes. They will be organised into theme sessions depending on the nature of the selected proposals, after review of each abstract by the members of the scientific committee.

A selection of proposals may be published in a scientific journal or in an edited volume (*Nature et récréation*, *Juristourisme-Daloz*, *PUR*).

### Key dates

- 26 January 2018: 23<sup>rd</sup> February 2018** Updated deadline abstracts submission
- March 2018:** Authors notified of abstract acceptance, with possible revisions
- 6 May 2018:** Registration deadline
- 6 & 7 June 2018:** Congress of Sports Management, Rennes

## Organising Committee

- Noemi Garcia-Arjona / Université Rennes 2, France
- Luc Gourin / Université Rennes 2, France
- Elodie Paget / Université Rennes 2, France
- Yohann Rech / Université Rennes 2, France
- Frédérique Roux / Université Rennes 2, France
- Gaëlle Menguy / Université Rennes 2, France
- Marie-Paule Victor / Université Rennes 2, France
  
- In collaboration with the research unit VIPS<sup>2</sup> members (Director: Pr. Michaël Attali).

## Scientific Committee

- Salvador Anton / Universitat Roviri i Virgili, Spain
- Michaël Attali / Université Rennes 2, France
- Emmanuel Bayle / Université de Lausanne, Switzerland
- Olivier Bessy / Université de Pau, France
- Guillaume Bodet / Université Lyon 1, France
- Patrick Bouchet / Université de Bourgogne, France
- Maria Carretero / Universidad de Nebrija, Spain
- Jean-Loup Chappelet / Université de Lausanne, Switzerland
- Dominique Charrier / Université de Paris Sud, France
- Christophe Clivaz / Université de Lausanne, Switzerland
- Jean Corneloup / Université de Clermont Ferrand, France
- John Daniels / Metropolitan Manchester University, UK
- Michel Desbordes / Université de Paris Sud, France
- Charles Dudognon / Université de Limoges, France
- Christophe Durand / Université de Caen Normandie, France
- Christopher Hautbois / Université de Paris Sud, France
- Noemi Garcia Arjona / Université Rennes 2, France
- Alain Ferrand / Université de Poitiers, France
- Marina Honta / Université de Bordeaux, France
- Pascale Marcotte / Université de Québec, Canada
- Marcello Marchioni / Università de Firenze, Italy
- Ludovic Martel / Université de Corse, France
- Dieter Müller / Umea Universitet, Sweden
- Fabien Ohl / Université de Lausanne, Switzerland
- Elodie Paget / Université Rennes 2, France
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- Frédérique Roux / Université Rennes 2, France

- Nicolas Scelles / Université de Stirling, UK
- Claude Sobry / Université de Lille, France
- Bastien Soulé / Université Lyon 1, France
- Gary Tribou / Université de Strasbourg, France
- Thierry Zintz / Université de Louvain-la-Neuve, Belgium

### Registration Fees

Registration fees include access to sessions, coffee breaks, lunches on June 6 and 7, and a cocktail reception on June 6.

- Lecturers, researchers and practitioners: 150 euros
- PhD students, postdoctoral students (supporting document required): 80 euros
- Unemployed PhD, postgraduate students (supporting document required): 50 euros